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Seminars/Conference organized

Papers presented in the international/National Seminars/Conferences

1. CSR as strategy to create and consolidate sustainable business – St.xaviers College 2015
2. A study on buyer behavior and attitude towards E-tailing of consumer durable goods in Tirunelveli district. – St.xaviers College 2015
3. Issues and challenges of Handicraft industries- – St.xaviers College 2015